



FOR PLANNING PURPOSES

**OUR HUMANITY TO SEW SEEDS OF KNOWLEDGE IN “THREAD CITY”  
WITH VACCINATION EDUCATION**

**COVID-19 risk communication and prevention program, the Willimantic Fire  
Department and the Town of Windham form pandemic partnership**

**WHAT:** The New Haven-based nonprofit **URU The Right to Be, Inc.** is expanding its novel coronavirus-fighting activities to Willimantic, where it will be partnering with the **Willimantic Fire Department** and the **Town of Windham** to share *Our Humanity* risk communication materials. *Our Humanity* was founded by URU in 2020 to bring much-needed information and services to the communities most-affected by the pandemic: Black, Hispanic and Indigenous communities. Toward this goal, URU’s materials feature “Get Vaccinated” messaging in English and Spanish, and will be displayed at the Willimantic Fire House, Windham Town Hall and via digital sign. URU also has bus campaigns running in Willimantic through the end of June, which also address vaccine hesitancy and awareness, and reinforce measures for keeping communities safe against the virus. URU will be hosting a press conference for the unveiling of the risk communication materials where Willimantic **Mayor Thomas DeVivo** and **Fire Chief Marc Scrivener** will speak.

*Our Humanity* is the brainchild of **Crystal R. Emery**—a Connecticut filmmaker, author and STEM advocate who is also triumphing over quadriplegia and two serious diseases. Emery is also CEO, founder and executive director of URU The Right to Be, Inc., a nonprofit working to create a more equitable and humane world by utilizing and applying multimedia solutions at the intersection of the arts, humanities, science and technology. URU’s partnership with the Willimantic Fire Department and the Town of Windham is made possible by support from the Community Foundation of Eastern Connecticut.

**WHO:** Windham Mayor **Thomas DeVivo**; Willimantic Fire Chief **Marc Scrivener**; President & CEO, Community Foundation Of Eastern Connecticut **Maryam Elahi**; Director, Center for Community Engagement at Eastern Connecticut State University **Kim Silcox**; Director, Community and Family Partnerships, Windham Public Schools **Robinson Camacho**; Senior Director, Community Engagement and Resource Management, Access Community Action Agency **Kathleen Krider**; and *Our Humanity* Creator **Crystal Emery**

**WHERE:** Willimantic Fire House, 13 Bank Street, Willimantic, CT

**WHEN:** **Tuesday, May 25, at 10:00 AM EST**

**MEDIA RSVP:** Media should RSVP to Cheryl L. Duncan at [cheryl@cdcprnews.com](mailto:cheryl@cdcprnews.com) and receive a confirmation.

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